

# The Commercial Application of Domain Analysis

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- **Personal Background**

- cofounder Bayfront 1991 to push DA
  - Consultant, SADA megaline disasters 1986-now
  - Software Architect 1984-1986
  - University of Calif., Irvine 1969-1984
  - Draco / Domain Analysis concept 1978
  - Asst. Prof. AI & SE 1980-1984
  - 1983 ITT Reusability Workshop
  - 1987 RMISE Reusability Workshop

- **The Reasons I am Here:**

- see if "THE GOAL" has appeared yet  
(i.e., really build software - yes, really!)
  - see whats new

## Points in Position Paper

- Evolutionary model of domain formation.
- Hyper multi-media virtual reality doesn't make software. (yes, I'd like one too.) People make software.
- Why academics won't get anywhere doing actual domains.
- Why big industrial labs won't get anywhere doing production domains.
- Who from our experience actually describes domains.
- Shameless plug - the very last Draco paper. *The Evolution from Software Components to Domain Analysis*, to appear IJSEKE